GREAT LAKES NEUROFEEDBACK

PLEASE READ THESE TERMS & CONDITIONS AND THE PRIVACY POLICY CAREFULLY as they contain important information in regards to your legal rights, remedies, and obligations.

TERMS & CONDITIONS:

- Please review Great Lakes Neurofeedback Terms & Conditions carefully as they apply to all visitors and users of this site, whether or not you have purchased, registered, or subscribed for any of our services, including any mobile version.
- By accessing or using our website you acknowledge you have read, understand and agree to be bound by these Terms & Conditions.
- Great Lakes Neurofeedback reserves the right, at our sole discretion to change, modify, add or delete portions of these Terms & Conditions at any time; by accessing or using our website you acknowledge and agree to any changed or modified terms moving forward.

PRIVACY:

- By providing personal or billing information you consent to collection of same by Great Lakes Neurofeedback. You may choose to opt-in or opt-out of various contact with your emails or account. You may also request access to the personal information that has been collected.
- Great Lakes Neurofeedback Privacy Policy will govern any and all transfers of data, sharing and collection of information, and sharing of same. You can read said policy <u>here</u>.

INTELLECTUAL PROPERTY:

• Great Lakes Neurofeedback and/or our third-party affiliates own all material and intellectual property associated with this website or any of our subsequent forms, documents, surveys, etc. You are explicitly restricted from the use or distribution of any of same without consent or direction from us.

CANCELLATION:

- Within the Client Agreement provided to you when accessing our services is our Cancellation Policy. You must follow all guidelines within said Policy in order to cancel our services.
- If you choose to subscribe to our email marketing or receive promotional information you may unsubscribe at any time.

INDEMNIFICATION

- Great Lakes Neurofeedback makes no representations or warranties about our services whether express or implied.
- You explicitly agree to indemnify and hold Great Lakes Neurofeedback, its employees, officers, directors, heirs, assigns, etc., harmless from any and all

claims for liability arising directly or out of any of our services provided, engagement, or digital technology, save and except for as a result of gross negligence.

DISPUTE RESOLUTION:

• Should there be any dispute arising out of the services provided by Great Lakes Neurofeedback, or any ancillary concern, you explicitly agree dispute resolution will be handled by arbitration in the Province of Ontario.

ASSIGNMENT

 Great Lakes Neurofeedback reserves the right to assign or transfer any of our rights, obligations, or responsibilities hereunder or under the terms of any contract for services without consent for same.

PRIVACY POLICY:

GENERAL

- By using our website or services you are explicitly accepting the within Terms and Conditions and Privacy Policy.
- All collection, use, or sharing of personal or proprietary information will be collected and governed by the laws of Ontario.
- Great Lakes Neurofeedback is committed to protecting your privacy whether you
 are accessing or using our website, opening an account, or receiving services,
 and uses reasonable efforts to protect same. We may only collect personal
 information that is specifically authorized at law, or where the collection is
 necessary to provide your services.
- Personal information refers to information such as name, address, telephone number, email address, preferences, date of birth, emergency contact, and such similar general information.
- Great Lakes Neurofeedback may only use personal information for the purpose it
 has been collected, or for a consistent purpose, unless another use is specifically
 authorized at law or required to maintain safety or security.
- Great Lakes Neurofeedback may receive information automatically by your choice to engage with our website or our services which will provide us with technological, identification, social media content, or "cookies". You may turn off the "cookies" option at any time on your computer.

COLLECTION OF INFORMATION

- In addition to the personal general information provided above, Great Lakes Neurofeedback may collect and provide information in order to manage your payments, provide promotional or program information, meet regulatory requirements, and improve our administration/programs.
- You will be asked to fill out a Self-Assessment, Client Agreement and a Client Consent. The information collected will be used to facilitate your services, better understand your needs and concerns, and improve our services generally.

- By providing your email to Great Lakes Neurofeedback you acknowledge and accept the receipt of emails consistent with your services, including but not limited to, informational and promotional contact. You may unsubscribe at any time.
- Payment information may be required and collected by Great Lakes Neurofeedback and provided to a third-party platform in order to process payment.

GREAT LAKES NEUROFEEDBACK AND STAFF

- Information collected directly by Great Lakes Neurofeedback will be restricted to authorized staff members required to use same in order to perform our services.
- Great Lakes Neurofeedback will use every effort to maintain confidentiality and respect for our clients.

THIRD PARTIES AND INFORMATION

- Great Lakes Neurofeedback is supported by the following third-party partners
 that may receive your personal information including, but not limited to, the
 following: JANE App, Squarespace, Mailchimp, Domain.com, Gmail, and
 payment processing platforms. Although these third-parties collect and use your
 personal information only to the extent necessary to allow them to perform the
 services they provide to us, we encourage you to review their respective privacy
 policies as you will be accepting these as well.
- You agree to be bound by each third party's privacy policies as it applies to your provided information and agree to hold Great Lakes Neurofeedback harmless of any breach that occurs at no fault of Great Lakes Neurofeedback. Great Lakes Neurofeedback is not responsible for the privacy practices of third-parties.
- Great Lakes Neurofeedback or its partners may use "cookies" and other web technologies that collects standard information sent from the client's browser, in order to customize the experience.
- If our website or services provide external links your engagement with said link will be governed by its respective policies.

MODIFICATIONS

 Great Lakes Neurofeedback reserves the right, at our sole discretion to change, modify, add or delete portions of this Privacy Policy at any time; by accessing or using our website you acknowledge and agree to any changed or modified terms moving forward.